

# **UGANDA MANAGEMENT INSTITUTE**

POSTGRADUATE DIPLOMAS IN BUSINESS ADMINISTRATION (DBA); PUBLIC ADMINISTRATION AND MANAGEMENT (DPAM), K'LA; MRA; GULU, MBL: LOGISTICS & TRANSPORT MANAGEMENT (DLTM): PROCUREMENT & SUPPLY CHAIN MANAGEMENT (PSCM): (WKD)

# **SECOND SEMESTER EXAMS 2015/2016**

## **MODULE: PROJECT PLANNING AND MANAGEMENT (E)**

Date: Tuesday 4 October 2016

Time: 02.00 PM – 05.00 PM

#### INSTRUCTIONS

- 1. Answer FOUR Questions.
- 2. Question **ONE** of Section A is compulsory and carries 40 marks.
- 3. Answer any other **THREE** Questions from Section **B**. Each question carries **20 marks.**
- 4. Write clearly and legibly.
- 5. **<u>Do not</u>** write anything on the question paper.
- 6. **<u>Do not</u>** take Mobile Phones into the examination room.
- 7. Follow the instructions of the examination supervisor.
- 8. Indicate questions answered on the Answer Sheet in the column of Questions.

This paper consists of 3 printed pages

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-GOOD LUCK-

#### **SECTION A:**

COMPULSORY

**40 MARKS** 

### QUESTION ONE

There has been a great focus put on the problem analysis in designing Community Development Projects. With the knowledge you have acquired from the Project Planning and Management Module:

(i)Clearly illustrate how you would design a Community Development Project using<br/>a Problem TreeAnalysis.(20 Marks)

(ii) From the project identified in (a) above, draw its Logical Framework Matrix.

(2**0 Marks)** 

#### SECTION B: ANSWER ANY THREE QUESTIONS FROM THIS SECTION

#### QUESTION TWO

- (i) There has been a significant argument about the distinction between a Project and a Programme. Even modern practitioners find themselves in such a state of confusion. After a successful completion of The Project Planning and Management Module, you have been contacted by Lutheran World Federation (LWF) to address the staff members and beneficiaries. Clearly show how you will execute your assignment by giving a clear and practical distinction between a Project and a Programme. (10 Marks)
- (ii) Using relevant examples, explain the major attributes of a project, highlighting the importance of each throughout the project lifetime. (10 Marks)

#### QUESTION THREE

Almost all Projects rely on funding from one or multiple donors. It is, therefore, important for a Project Manager to be skilled in fundraising and developing winning project proposals.

#### <u>Task:</u>

With a clear Project Orientation, discuss the major components of a Project Proposal showing the importance of each. (20 Marks)

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#### QUESTION FOUR

 Using a practical project of your choice, identify and underscore the importance of Stakeholder Analysis in the management of community development projects.

(10 Marks)

(ii) Discuss the strategies you can use to manage diverse stakeholders in a project environment. (10 Marks

#### QUESTION FIVE

- (i) It is increasingly becoming difficult for investors and or development partners to risk funds to projects that do not prove the sustainability question. You are invited as a Guest Speaker to advice a group of organizations designing fundable proposals, using a practical example; discuss the concept of project sustainability and why it is important in project design. (10 marks)
- (ii) As worthy as your project may be, it is not going to sustain itself. You need to plan your effort carefully and then systematically undertake the appropriate steps. Discuss the major concerns that should be emphasized in a Project Sustainability Plan.

#### QUESTION SIX

- (a) List and explain the major project organizational structures. (6 Marks)
- (b) With clear examples, explain the factors you can consider if you are to select a suitable project organizational structure. (14 Marks)

