RECRUITMENT METHODS AND TEACHER RETENTION IN PRIVATE SECONDARY SCHOOLS IN KAMPALA DISTRICT

BY

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DECLARATION

I, **EVA JULIET KABEJJA**, declare that this study is my original work and has to the best of my knowledge, never been submitted for the award of a degree or any other award in a University or other Institutions of higher learning.

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DEDICATION

I dedicate this book to my parents and the entire family. I cherish you all.

ACKNOWLEDGEMENT

I thank the almighty God who gave me the wisdom, grace and courage to complete this course. Special thanks to my supervisors Dr. Turyasingura Wilberforce and Mr. Tophil Owino Odoy for your support and guidance towards my success in writing this thesis. May God bless you abundantly.

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ABSTRACT

This study investigated the relationship between recruitment methods and Teacher retention in the private secondary schools in Kampala District. Specifically, the study sought to: find out the relationship between external sourcing; internal sourcing; head hunting and Teacher retention in the private secondary schools in Nakawa division. The study used a cross-sectional survey research design, adopting both quantitative and qualitative approaches. The researcher used a sample of 122 respondents. Simple random sampling and purposive sampling were used. Methods of data collection were questionnaires and interviews. Pearson's correlation co-efficient was used to determine whether there is linear relationship between recruitment methods and Teacher retention in the private secondary schools in Nakawa division. Qualitative data were analyzed by quotation and paraphrasing. Findings of the study revealed that external sourcing; internal sourcing and head hunting significantly affected Teacher retention in the private secondary schools in Nakawa division. Basing on such study findings, the study concluded that external sourcing; internal sourcing and head hunting had a positive relationship with Teacher retention in the private secondary schools in Nakawa division. The study recommended that; the school Administration and human resource staff should make the recruitment message more appealing because it is important that the information in the recruitment message will be described more appealing; The Personnel Policy and Procedure manual of the school should be revisited so that it should be clear and understandable to everyone i.e. recruitment Systems should be put in place and be adhered to.

CHAPTER ONE

INTRODUCTION

1.1 Introduction

Many organizations have now recognized that human resources play an important role in gaining a competitive advantage in today's highly competitive global business environment (Mello, 2007). While all aspects of managing human resources are important, employee retention continues to be an essential Human Resource Management activity that helps organizations in their quest to achieve their goals and objectives. As a result of its links to organizational performance, employee retention is a key concern for practitioners in the public and private sectors (Meier & Hicklin, 2007; Mello, 2007). This study investigated the relationship between recruitment methods and Teacher retention in the private secondary schools in Kampala District. In this study, the recruitment methods were limited to external sourcing, internal sourcing and head hunting. This chapter presents the background to the study, the statement of the problem, purpose of the study, objectives of the study, the significance, justification of the study and operational definition of terms and concepts.

1.2 Background to the Study

1.2.1 Historical Background

Employee retention strategies have been the subject of research for many decades. Many related studies have been put forward to address the causes of employee turnover, factors related to job satisfaction and dissatisfaction, sources of employee motivation and performance

management (Cotton & Tuttle, 1986). The human resource departments have always been confronted with the problem of turnover and experimented with various strategies to solve the problem with equally varied levels of success. Pockets of success experienced in organizations as a result of the application of some of the past research findings are still widely debated and criticized as not being workable elsewhere (Cotton & Tuttle, 1986).

Recruitment and retention of employees has been a concern for employers for many decades (Meier & Hicklin, 2007). However, employee recruitment and retention has taken on a new face as employers realize the methods used to attract and retain previous generations are not as effective today with the younger generation. Globally, educating a nation remains the most vital strategy for the development of the society throughout the developing world (Aikaman & Unterhalter, 2005).

Private schools in Uganda emerged as the independent private schools. These types of schools were pioneered by Ssebanja Mukasa and Ernest Balintuma Kalibbala. The first Private school was opened in 1925 but they gradually increased in number by 1940s (Ssekamwa & Lugumba, 1973). From the 1990s, the government of Uganda decided to liberalize the economy, as a result many private individuals and organisations decided to invest in the establishment of schools. This study therefore investigated how recruitment methods affect Teacher retention in private secondary schools in Kampala District.

1.2.2 Theoretical Background

This study was guided by the Equity theory (Adams, 1965). According to Equity theory (Adams, 1965) intentions stay or leave is influenced by the extent to which individuals perceive they are treated equitably when compared with others in the same domain.

The equity theory argues that employees seek to maintain equity between the input that they bring into a job (e.g. education, time, experience, commitment, and effort) and the outcome

they receive from it (e.g. promotion, recognition, increased pay) against the perceived inputs and outcomes of other employees. Equity theory assumes that individuals who perceive themselves as either under-rewarded or over rewarded will experience distress, and that this leads to efforts to restore equity within the organisation. Failing to find any, Messmer, (2000) argues that they may behave in ways that harm the organisation: For example, they may quit the organisation or if they stay, they may react by withholding effort in order to restrict output or lower quality, or embark on deliberate sabotage of equipment.

The theory proposes that, if two individuals in the same domain are doing equal work, they should be given equal pay, treatment and promotion. If not, one individual will experience distress and this distress will lead to efforts to restore equity in the relationship (Evans, 1998). The theory focuses on determining whether distribution of resources is fair to both individuals. Individuals or groups do not have to receive equal benefits or make equal contributions, as long as they perceive the ratio between benefits and contributions to be similar.

1.2.3 Conceptual Background

Schuler and Jackson (2006) define retention as everything an employer does to encourage qualified and productive employees to continue working for the organization. The main objective of retention is to reduce unwanted voluntary turnover by valuable people in the organization. Employee retention means to motivate people to stay within the organization, to motivate employees to keep their relationships with employers. At the base of all the tools and strategies of retention is the relationships built between the employees and employers and among the employees themselves. If these relationships are not perfectly understood or are neglected, then no strategy can help to retain the employees. In other words, each strategy should be applied taking into consideration these relationships.

Carrell, Elbert, Hatfield, Grobler, Marx and van der Schyf, (1998) defines recruitment as a process of acquiring applications of available candidates qualified to fill vacant positions of an organization, while Werther and Davis (1996) regard recruitment as the process of finding and attracting capable applicants for employment.

External sourcing is a method of recruitment that conducts an employee candidate search through external recruitment tools, such as job boards, newspaper advertisements and trade publication announcements (Ivancevich, 2010). This method favors bringing in job candidates that may or may not have direct experience in your small business' line of work; a candidate within a satellite field may offer a fresh, out-of-the-box perspective to the organization.

Armstrong (2009) defines external sourcing as a recruitment method also used when the open position is not able to be filled by a current employee because of the technicality or specialty of the position. Small Business recommends that you know exactly what type of job candidate you are looking for before advertising the position and accepting resumes.

Internal sourcing is the practice of advertising a new or recently vacated position within a business to existing employees (Armstrong, 2009). More businesses have come to use internal sourcing as a method to recruit employees upward or laterally within the company because little or no training is needed, and expenses that include advertising for a new employee and running background checks are spared. It also fosters loyalty and parity among team members.

According to Ivancevich (2010) Headhunting is a specialised recruitment service used to source candidates for senior, executive or other highly specialised positions in organizations. The method usually involves commissioning a third-party organization, typically an executive search firm but possibly a standalone consultant, to research the availability of suitable candidates working for competitors or related businesses. Having identified possible recruits that match the client's requirements, the executive search firm may act as an intermediary to

investigate whether the individual might be interested in moving to a new employer and also carry out initial screening of the candidate, negotiations on remuneration, and the employment contract.

1.2.4 Contextual Background

Nakawa Division lies in the eastern part of the city, bordering Kira Town to the east, Wakiso District to the north, Kawempe Division to the northwest, Kampala Central Division to the west, Makindye Division across Murchison Bay to the southwest and Lake Victoria to the south. The coordinates of the division are: 0°20'00.0"N, 32°37'00.0"E (Latitude: 0.333333; Longitude: 32.616667). The division covers an area of approximately 47.45 square kilometres (18.32 sq mi).

At the time of this study, Nakawa Division is comprised of a total of 2 government-aided secondary schools and 14 private owned secondary schools registered by the Ministry of Education and Sports. However teacher attrition rates in these schools are high. In 2009-2012, the average teacher turnover rate in secondary schools in the Kampala District was nearly 23 percent ranging from a high of 49 percent to a low of 8 percent (Vantage Communications, 2013). Therefore this study was undertaken to investigate the extent to which recruitment methods impact Teacher retention private secondary schools in Kampala District.

1.3 Statement of the Problem

Teachers are the fulcrum on which the lever of educational system rests (Achimugu, 2005). Uganda government is committed to reform secondary school educational curriculum by providing educational hardware such as infrastructure, furniture and teachers and software such as instructional materials and revised curriculum (Bitamazire, 2005). In addition, schools provide training and learning opportunities, Competitive rewards Innovative Human Resource programs and practices for their employees. However despite these strategies, the rate at which teachers leave the schools is significantly higher than the departure rate in other organisations (Minarik, Thornton, & Perreault, 2003). According to Vantage

Communications (2013) 75 per cent (75%) of employees in private secondary schools in Nakawa division have worked for 6 months to three years. Only 25 per cent of employees have worked for more than six years (Ntinda View College Head teacher's report, 2013), which means that the schools are suffering from low employee retention (Smith, 2003). Between 40% and 50% of all teachers in private secondary schools usually leave these schools before five years of teaching thereby resulting in induction crisis (Vantage Communications, 2013). Due to low teacher retention issues, the students' education and time suffers a lot that lead to their dissatisfaction from their studies which impacts school performance as well (Louis, Dretzke, & Wahlstrom, 2010). The end result of this is a continuous recruitment process, which is costly and time-consuming. Therefore, the researcher was prompted to carry out this study with a view of establishing the relationship between recruitment methods and employee Teacher in the private secondary schools in Kampala District.

1.4 Purpose of the Study

This study aimed at investigating the relationship between recruitment methods and Teacher retention in the private secondary schools in Kampala District.

1.5 Objectives of the Study

The following objectives guided this study:

i. To establish the relationship between external sourcing and teacher retention in the private secondary schools in Nakawa division.

- ii. To examine the relationship between internal sourcing and teacher retention in the private secondary schools in Nakawa division.
- iii. To establish the relationship between head hunting and teacher retention in the private secondary schools in Nakawa division.

1.6 Research Questions

The following research questions guided this study:

- i. What is the relationship between external sourcing and teacher retention in the private secondary schools in Nakawa division?
- ii. What is the relationship between internal sourcing and teacher retention in the private secondary schools in Nakawa division?
- iii. What is the relationship between head hunting and teacher retention in the private secondary schools in Nakawa division?

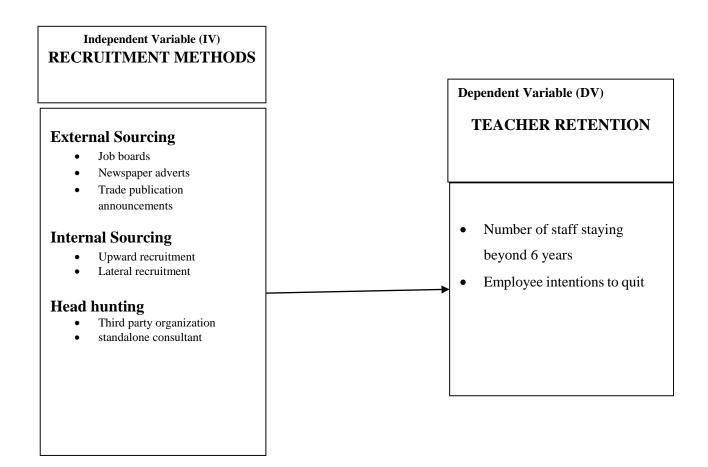
1.7 Hypotheses of the Study

The following hypotheses guided this study:

- There is a positive relationship between external sourcing and teacher retention in Nakawa division.
- There is a positive relationship between internal sourcing and teacher retention in Nakawa division.
- iii. There is a positive relationship between head hunting and teacher retention in Nakawa division.

1.8 Conceptual Framework

The study's conceptual framework was based on the model shown in the diagram.



Source: Adapted from Schuler and Jackson (2006) and modified by researcher

Figure 1.1: The relationship between recruitment methods and Teacher retention

The figure above shows how the researcher perceived the relationships between the variables of the study, as indicated above; external sourcing, internal sourcing and head hunting were shown as the independent variables. Teacher retention was shown as the dependent variable which was measure as number of staff staying beyond six years and intention to quit. It was conceptualized that the recruitment methods would work to improve or worsen Teacher retention.

1.9 Scope of the study

1.9.1 Geographical Scope

The study was conducted in four private secondary schools of Bukoto High School, Crane High School, Lakeside College Luzira and Ntinda View College because these exhibited all the characters of Private Secondary Schools in Kampala District thus would enable a critical analysis of the relationship between recruitment methods and Teacher retention.

1.9.2 Content Scope

The study focused on investigating the relationship between recruitment methods and Teacher retention in private secondary schools, where recruitment methods was limited to external sourcing, internal sourcing and head hunting as the independent variables while employee Teacher as the dependent variable.

1.9.3 Time Scope

The study involved data covering a period of 3 years from 2012 to 2015 because it was during this period that performance in these schools had greatly declined.

1.10 Significance of the Study

The results of this study would provide suggestions to policy makers at the Ministry of Education and Sports in Uganda (MoES) in the event that they decide to plan interventions to increase teacher retention in secondary schools in Uganda.

This study would highlight some important motivational factors and other factors as well that may contribute to teachers' good performance and would impact on their retentions as well. By identifying the factors from the review of literature the administration of school can make policies and develop strategies for retention and good performance of teachers. This study of literature review would show the importance of motivational and other factors towards teacher's job satisfaction and retention.

The findings would give additional information that will improve where there is a problem and need. Recruitment will be done effectively and staff will be retained for continuity of teaching in the private secondary schools.

1.11 Justification of the Study

There is no subject that has been darkened by so great a controversy in the studies of social sciences as that of staff retention, and academic staff retention is no exempt. There is a growing global interest in matters of recruitment and Teacher retention in education institutions and Uganda is no exemption. That is why the researcher investigated the relationship between recruitment methods and Teacher retention in private secondary schools in Kampala District.

1.12 Operational Definitions of Terms and Concepts

Teacher retention was used to refer to the decision of an educator to remain as an employee in the subsequent school year.

External sourcing was used to refer to a method of recruitment that conducts an employee candidate search through external recruitment tools, such as job boards, newspaper advertisements and trade publication announcements.

Internal sourcing was used to refer to the practice of advertising a new or recently vacated position within a business to existing employees

Headhunting was used to refer to commissioning a third-party organization, typically an executive search firm but possibly a standalone consultant, to research the availability of suitable candidates working for competitors or related businesses.

CHAPTER TWO

LITERATURE REVIEW

2.1 Introduction

This chapter presents related literature on recruitment methods and Teacher retention. The chapter reviewed the existing literature as presented in textbooks, journals and newspaper articles related to external sourcing and Teacher retention, internal sourcing and Teacher retention and head hunting and employee retention. The chapter discusses the theoretical review, actual literature review and summary of the literature review in line with the objectives of the study.

2.2 Theoretical Review

This study was guided by the Equity theory (Adams, 1965). According to Equity theory (Adams, 1965) intentions stay or leave is influenced by the extent to which individuals perceive they are treated equitably when compared with others in the same domain. The equity theory argues that Teachers seek to maintain equity between the input that they bring into a job (e.g. education, time, experience, commitment, and effort) and the outcome they receive from it (e.g. promotion, recognition, increased pay) against the perceived inputs and outcomes of other employees.

Equity theory proposes that Teachers who perceive themselves as either under-rewarded or over rewarded will experience distress, and that this leads to efforts to restore equity within the organisation. Failing to find any, Messmer, (2000) argues that they may behave in ways that harm the organisation: For example, they may quit the organisation or if they stay, they may

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react by withholding effort in order to restrict output or lower quality, or embark on deliberate sabotage of equipment.

When applied to schools, Equity theory considers staff inputs (what staff believe will contribute to their position) and outputs (the benefits they perceive the school or Ministry of Education will give in return) (Riches, 1994). It argues that if teachers encounter inequity in the workplace, they may seek to change the inputs they are required to make (e.g. time, effort, hard work, commitment, etc.) or outcomes (benefits such as salary, recognition, job-security, etc.) or the basis of comparison (e.g. grade responsibility, position, etc.) or they may choose to leave the job, as "a way of restoring balance between perceived inputs and outcomes" (Evans, 2001, p. 150) in an attempt to "influence the outcomes side of the equation".

2.3 Recruitment Methods and Teacher Retention

In this section literature was reviewed according to study objectives

2.3 The concept of Teacher Retention

Retaining employees is an important goal of every organization. Teacher retention can simply be defined as the strategies put in place by a school to retain its teachers and reduce turnover (Sarma, 2009). Dibble (1999) suggests that retention starts long before a Teacher is recruited, that is, when describing the position intended to be filled. Job descriptions, recruitment, selection and orientation are the imperatives of retention.

Retention is defined as systematic efforts made by employers to build and foster working environment, so as to retain the employees to work for the organization for longer time (Rashmi, 2010). To hire an employee is only the very first step. An organization still has a long way to go, in order to build and strengthen the employment relationship as a basis for Teacher retention.

Musaazi (1982) defined retention as the ability of the school system to keep its staff in their jobs and make them want to stay. Accordingly in order to encourage or persuade staff to remain in the school, the school authorities should establish clear staff policy, clear channel of communication with teachers, encourage teachers' participation in decision making process, provide facilities and equipment needed by teachers, avoid dictatorship, attend to personal and social needs of teachers as well as assign reasonable duties and teaching load to teachers. In light of this fact, therefore, teachers should be given attention and the necessary provisions for enabling and conducive environment for their retention in schools.

Foot and Hook (2008) further emphasize that efforts to maximize retention are consistent with a concern for employees and a desire to make the organizational environment as "sticky" as possible in order to keep employees. People have different reasons to quit their job, which can be categorized as retirement, dismissal or voluntary leave (Winterton, 2004). Retirement and dismissal are heavily influenced by management, while the last represents a personal decision to quit work. However, that personal decision is often caused by factors that are attributable to the organization, mainly through their impact on job satisfaction. Bluedorn (1978) also distinguishes the act of leaving the organization as voluntary or involuntary.

Price and Mueller (1986) characterised the relationship between job satisfaction and intention to leave as mediated through organisational commitment. This model of individual intention to leave has been the basis for a body of research on the antecedents to job satisfaction including the role of person–organisation fit (Kristof, 1996) emotional exhaustion (Meyer, Allen and Smith 1993) and stress (Podsakoff, LePine and LePine, 2007) and the development of new models of turnover which emphasises the importance of external shocks on intention to leave (Lee, Mitchell, Wise and Fireman, 1996; Lee, Mitchell, Holtom, McDaniel and Hill, 1999).

2.4.1 External sourcing and Teacher Retention

External sourcing is the assessment of an available pool of job candidates, other than existing staff, to see if there are any sufficiently skilled or qualified to fill and perform existing job vacancies. It is the process of searching outside of the current employee pool to fill open positions in an organization (Recruitment and employee retention strategies, 2010).

External sourcing means trading in a strategic capability that stems from external sources. As with any recruiting method, hiring from outside an organization instead of promoting from within the company carries many advantages (Sarma, 2009). When an organization recruits externally, it opens the organization up to a larger pool of applicants, which increases its chance of finding the right person for the job; provides an opportunity for a fresh outlook on the industry that a company may need to stay competitive; allows a company to target the key players that may make its competition successful and opens up many opportunities to find experienced and highly-qualified and skilled candidates who will help a company meet its diversity requirements (Sarma, 2009; Rashmi, 2010).

Karsan (2007) wrote that to hire an employee is only the very first step, an organization still has a long way to go, in order to build and strengthen the employment relationship as a basis for employee retention. According to Karsan (2007) and Somaya & Williamson (2008) recruitment and retention of a diversified workforce along with a grounded awareness of generational classes in the workforce provide a variety of angles to explore ways in which individuals might choose to stay with an organization.

Gary (2005) found out that sometimes, companies have to find candidates for opening position from outside sources as well, instead of only internal source. The reason is that it has to depend on company's recruitment strategy at that time. Plus, internal source can't always provide enough personnel from firms' current work force. While Somaya & Williamson (2008) opine that Corporate growth plans can also influence internal sourcing decisions, a fast-growing company may want to fill more jobs from within, but the disruption of back-filling positions and the lack of "bench strength" may compel them to turn to external sourcing. Thus, this study was found a positive relationship between external sourcing and teacher retention in private secondary schools in Nakawa Division in Kampala district.

2.4.2 Internal sourcing and Employee Retention

Internal sourcing is when the business seeks to fill the vacancy from within its existing workforce (Dibble, 1999). Schools may need to turn to internal sourcing when the targeted capabilities do not exist outside the school. This situation can arise with emerging capabilities, for which the internal development is the only option available to the school (Dibble, 1999). It is cheaper and quicker to recruit, people already familiar with the business and how it operates, provides opportunities for promotion with in the business can be motivating and business already knows the strengths and weaknesses of candidates (Winterton, 2004; Podsakoff, LePine and LePine, 2007).

Rashmi (2010) argues that when there are some job vacancies to fill, an internal source is a comfortable option; this can be done through either promotion or transfer. The teacher who has required knowledge and skills for the jobs can be assessed against other external applicants, and the best one will be selected. However according to the Recruitment and employee retention strategies (2010) the decision on whether to hire from within (using internal sourcing) should be based on an organization's needs and the greater talent pool. Some schools with very high internal redeployment rates may gain better advantage from external hires.

Retention and recruitment are not isolated constructs. Some implications are already presented (e.g. recruitment takes place at specific points in the organization and internal recruitment is preferred above sourcing externally). Internal recruitment is a mean for ensuring commitment

of employees (Royal, 2001). Tsui & Wu (2005) also stressed the importance for organizations of a long-term and open ended relationship involving loyalty and commitment with the employees, what they call the mutual investment relation. When employees experience longterm investment from employers, they reciprocate with loyalty and contribute much more than simple job performance.

In a study conducted by Breaugh (2008) recruiting from internal sources was proved to carry several benefits. It acts as a great motivator that encourages current employees to improve their performances for better career opportunities. The attrition rate is lower, as the recruitment, selection and induction costs and pending time reduce greatly. Besides, the mutual knowledge between the employee and the organization eliminates major risks associated with new recruit. The transferred or promoted employees also understand company culture, which help them adapt more quickly to the new positions (Rashmi, 2010).

With respect to 'post-hire' outcomes of recruitment sources, it is found that employees who are recruited trough informal channels would generally perform better, are more satisfied and less likely to quit (Breaugh, 2008). These findings belong to studies conducted outside Uganda. Thus, this study established a positive relationship between recruitment methods and teacher retention in private secondary schools in Nakawa Division.

2.4.3 Head hunting and Teacher Retention

According to Finnegan & Richard (2009) headhunting (which is also called 'executive search), is the process of identifying, approaching and encouraging suitable candidates for a particular job. A headhunter starts with an in-depth consultation and a visit to the school or academy in question, meeting with key people and getting a feel for the environment, culture, trajectory, traditions, successes and approaches, and priorities going forward (Beardwell & Claydon, 2007). Once armed with this information, headhunters map out the marketplace to identify and

build a list of strong potential candidates, looking at experience and track record, career trajectory, context and alignment to ethos and aims.

With a good brief the role and school can be described in a more exciting and engaging way than a static advert alone and this is not to be underestimated. Headhunted candidates get such good insight that they can judge fully whether a role is right, have all their questions answered and develop a real appetite for the challenge. The result is that they tend to perform very well in the final process (Finnegan & Richard, 2009). Multiple conversations with these candidates enable a relationship to develop in which concerns and questions can be addressed; the process allows an invaluable 'feedback loop' between potential candidates and a school. If particular themes emerge or consistent concerns arise, these can be nipped in the bud helping to ensure a happier outcome for the whole process (Cable & Judge, 1996).

Recruitment is the process of finding and engaging the people an organisation needs. Selection is the part of the recruitment process concerned with deciding which applicants or candidates should be appointed to jobs (Beardwell & Claydon, 2007). For recruitment to become strategic, human resource practitioners must determine and find whom to recruit, where to recruit, what resources to use in recruitment (the web, newspapers, head-hunting, and on-campus), when to recruit and what message to communicate (Breaugh & Starke, 2000).

According to Bates (2003) the main goal of head hunting is about hiring the best talents and keeping the organisation competitive on the job market and retains its best employees. This process helps to set and achieve the right limits.

Finnegan & Richard (2009) found that hiring and retention are related strongly. The process of hiring and training usually answer two questions: "Can the employee do the job?" and "Will the employee do the job?" but neglect the important one: "Will the employee stay?"

Retention should begin during recruitment and selection process. Finnegan & Richard (2009) opine that hiring employees that see the organization and themselves as a good match will

reduce largely the chance of sudden leaving in the future. An example of reliable source of recruitment is head hunting through referral from current employees. Referrals tend to be capable person with good performance, because the current employees usually do not recommend a bad one to avoid embarrassment when the referral fails to do the job (Finnegan & Richard 2009).

Schuler and Jackson (2006) argue that, in conjunction with an organization's recruitment and selection efforts, a total compensation system provides pay that is sufficient to attract the right people at the right time for the right jobs and keep them motivated to perform their jobs to the best of their ability. Unless compensation is perceived as internally fair and externally competitive, skilled employees though recruited through head hunt are likely to leave.

Still in line with Finnegan & Richard (2009), Zottoli & Wanous (2000) confirmed that people who are recruited by certain sources (especially the informal employee referrals), possibly possess more accurate information beforehand, which permits a form of self selection based on the fit with the organization . Furthermore, employees who perceive a good fit are more willing to recommend their organization as a good place to work (Cable & Judge, 1996). These findings are by studies conducted outside Uganda. Thus, this study established a positive relationship between head hunting and Teacher retention in private secondary schools in Nakawa Division.

2.5 Summary of Literature Review

The literature reviewed showed that while recruitment methods had been generically related to Teacher retention the breadth of the relationships focused on the input that they bring into a job (e.g. education, time, experience, commitment, and effort) and the outcome they receive from it (e.g. promotion, recognition, increased pay) (Equity Theory, 1965). Besides while many studies recognized that high employee retention may require efficient and effective recruitment methods, there is no evidence to show that an empirical study to explore the relationship between recruitment methods and Teacher retention has been done in Nakawa Division. There was no past literature that had discussed the relationship between the recruitment methods (external sourcing, internal sourcing, head hunting) and Teacher retention in private secondary schools in Nakawa Division. This study established a positive relationship between recruitment methods and teacher retention.

CHAPTER THREE

METHODOLOGY

3.1 Introduction

This chapter presents the research design, study population, sample size and selection, sampling techniques and procedure, data collection methods, data collection instruments,

validity and reliability, data collection procedure, data analysis and measurement of the variables.

3.2 Research Design

Mouton (1996) refers to Research Design as a tool to enable the researcher to anticipate what the appropriate research decisions should be, so as to maximize the validity of the eventual results. It gives the framework for collecting data and how the study will be conducted. The research design used a cross sectional research survey design. This research design was preferred for this study due to its inexpensiveness, relatively quicker and enhances data collection at a single point in time over a short period (Amin, 2005).

3.3 Population of the Study

According to Bless and Higson-Smith (1995) population is a set of elements that the research focuses on and the results arrived at should be generalized. Therefore, the study population consisted of employees of four (4) four secondary schools of Bukoto High School, Crane High School, Lakeside College Luzira and Ntinda View College. The researcher chose these schools because they included mixed, day and boarding schools hence possess the all characteristics of all private schools in the division. The total population of study was one hundred sixty two (162) respondents. Out of these, one hundred thirty nine (139) were teachers, four (4) Head teachers, eight (8) Deputy Head teachers, eight (8) Directors of Studies, one (1) Division Education officer and two (2) Inspectors of schools.

3.4 Sample Determination and Selection

The researcher used Krejcie and Morgan's (1970) table to determine the sample size out of the target population which gave the sample size. The respondents sampled were given questionnaires and the researcher chose them according to their category for instance the researcher stratified the population by category (Head teachers, Deputy Head teachers, Directors of Studies, Division Education officer and Inspectors of schools).

Table 3.1: Showing Sampling Techniques and Sample Representations of the Study

Category	Target Population	Sample size	Sampling technique
Division Education	1	1	Purposive sampling
Officer			
Inspector of Schools	2	2	Purposive sampling
Head teachers	4	4	Purposive sampling
Deputy head	8	6	Purposive sampling
teachers			
Directors of Studies	8	6	Purposive sampling
Teachers	139	103	Simple random sampling
Total	162	122	

Source: Kampala Capital City Authority Records 2015

The researcher used both random sampling and non random sampling techniques while conducting the study.

3.5.1 Simple Random Sampling

Simple random sampling was used in the selection of teachers as respondents. This technique was used to select the one hundred and three (103) teachers. Random numbers were assigned and written from one (1) up to one hundred thirty nine (139), folded up, mixed thoroughly then 103 were picked. In this case every name had an equal chance of being picked. Simple random sampling was used in a situation when each respondent had an equal chance of being selected to participate in the study (Mugenda & Mugenda, 1999).

3.5.2 Purposive Sampling

The researcher used purposive sampling for selecting key informants; these comprised head teachers, deputy head teachers, directors of studies, school inspectors and Division Education officers. Purposive sampling was preferred in selecting people holding positions that allowed them to be more knowledgeable with issues going on in their areas (Amin, 2005).

3.6 Data Collection Methods

Data for this research project was collected using questionnaire survey and face to face interviews

3.6.1 Questionnaire Survey

The researcher designed closed ended questionnaires which were in line with the topic and the objectives of the study which were sent out to the teachers for completion because they were quite many in number (Mugenda & Mugenda, 1999). This method was preferred because considering the large sample size, it's a suitable method as it saved time and responses generated were easy to quantify and analyze (Amin, 2005).

3.6.2 Interview

This is a method of data collection where the investigator gathers data through direct verbal interaction with participants (Amin, 2005). Interview guides were designed according to the theme of the study and administered to head teachers, deputy head teachers, directors of studies, school inspectors and Division Education officers who participated in an oral interview to enable a deeper analysis based on their role and experience in the schools. This interview method affords participants with an opportunity to reflectively explain the phenomenon of interest (Polit & Hungler, 1995; Streubert & Carpenter, 1999).

3.7 Data Collection Instruments

The instruments used in data collection were questionnaires and interview guide

3.7.1 Questionnaire

Amin (2005) describes a questionnaire as a self report instrument used for gathering information about the variables of interest in an investigation. The questionnaire was use a 5-point likert scale ranging from strongly agree = 5 agree = 4, neutral = 3, disagree = 2, strongly disagree = 1, in order to provide consistent responses. The questionnaire was systematically organised to include demographic characteristics of respondents, external sourcing, internal sourcing and head hunting and Teacher retention.

3.7.2 Interview Guide

Mugenda and Mugenda (1999) states that interviews are face-to-face encounters that lead to obtaining accurate information because the researcher can seek clarity. Therefore interview guides were designed to collect data and probe top administrators into detailed discussion of

the relationship between external sourcing, internal sourcing and head hunting and Teacher retention.

3.8 Validity and Reliability

3.8.1 Validity

Validity is concerned with the extent to which the research findings represent what is happening in the situation (whether it is a true picture of what is being studied). Leedy and Ormrod (2005) define the validity of a measurement instrument as the extent to which the instrument measures what it is supposed to measure. In this study, Validity of the instruments was established using the both construct and content validity tests. Content validity was established through carrying out pre-testing measures. This was further followed by the validity measurement analysis which was produced by the content validity index computation formulae as suggested below:

CVI = 25 x 100 = 86.2

3.8.2 Reliability

Collis and Hussey (2003) purport that reliability is concerned with the findings of the research. The findings can be said to be reliable if the researcher or anyone else repeated the research and obtained the same results. Reliability on the other hand refers to the measure of the degree to which a research instrument yields consistent results on across time and across the various items of the instrument (Sekaran, 2003). Reliability is the extent to which an instrument is predictable, stable, accurate and dependable to yield the same results every time it is administered. In order to assess the reliability of the research instrument, a statistical test for

Cronbach's alpha coefficient was performed to determine how indicators correlate among themselves. That way, it was possible to conclude whether indicators on the questionnaire yield consistent results or data after repeated trials (Mugenda & Mugenda, 2003). It ranges from 0 to 1, the more the value was closer to 1, and the more reliable the instrument was in measuring the variables. The reliability there fore was tested to reach for a confident value of at least 0.70 which is acceptable (Amin, 2005).

	Cronbach's Alpha	Number of Items
External sourcing	.749	4
Internal sourcing	.756	5
Head hunting	.794	7
Teacher retention	.868	6

Table 3.2 : Reliability Statistics Results

The reliability statistics shown in table 3.2 reflect high reliability coefficients which indicated that all sub areas had been included in their correct proportions.

3.9 Data Collection Procedure

Upon approval of the research proposal, the researcher obtained an introductory letter from Uganda Management Institute, authorizing the researcher's access to the respondents. The researcher was sought permission from the administrators of the selected private secondary schools to gain access to the respondents. The deliver the questionnaires by hand to respondents who were the employees of the selected private secondary schools then after the data was collected, it was processed, analyzed and then the researcher wrote a report.

3.10 Data Analysis

3.10.1 Quantitative Data Analysis

This is the process of determining what the data mean so that irrelevant information is filtered out, reducing the final information to manageable proportions, Mouton (1996). The researcher collected raw data using questionnaires. Data was edited and coded to deal with errors, omissions and correct them where necessary; numbers were assigned to the questionnaires and entered in the Statistical Package for Social Sciences (computer program). Out of the inputs within the program, descriptive statistics and relational statistics were formulated. The researcher ran descriptive statistics to determine the agreement of respondents through the mean, the degree of divergence of opinions by the respondents through standard deviation and the percentages of respondents and also a Pearson correlation coefficient was conducted to determine the relationship recruitment methods between Teacher retention while Inferential statistics were formulated by running regression analysis and Analysis of Variance (ANOVA).

3.10.2 Qualitative Data Analysis

Data was collected during the interview for presentation and discussion to supplement the quantitative data, Qualitative data analysis utilized words to make narrative statements on how categories or themes of data are related. Once the themes, categories and patterns were established, data was evaluated and analyzed to determine the adequacy, credibility, usefulness and consistency of the information.

3.11 Measurement of Variables

Measurement of variables was done to show how each category of questions in the instruments that were used was handled to come up with the necessary information. The background information of respondents (categorical data) was measured using the Nominal scale, with numbers being assigned to each category only to identify similar objects within a category from elements in another category that was different. The researcher used the ordinal measurement scale for measuring the relationship between external sourcing, internal sourcing and head hunting and Teacher retention using a five point likert scale, where the level of agreement was ranked as strongly agree = 5 agree = 4, neutral = 3, disagree = 2, strongly disagree = 1.

CHAPTER FOUR

DATA PRESENTATION, ANALYSIS AND INTERPRETATION

4.1 Introduction

This chapter presents, analyzes and interprets the findings on the relationship between recruitment methods and Teacher retention in the private secondary schools in Kampala District. The presentation is made along the following themes; the relationship between external sourcing, internal sourcing, head hunting and employee turnover and Teacher retention in Nakawa division.

The demographic factors of the respondents are presented first followed by the findings under the three research hypotheses. The study generated both qualitative and quantitative data. The findings are presented in the form frequency counts, percentages in tables and figures such as bar graphs and pie charts. Analysis and interpretation are presented following the findings. The response rate was 98% which are 107 people out of a sample size of 109.

4.2 Response Rate

The researcher calculated the response rates of all categories of respondents in order to gauge his efficiency at eliciting data from various groups. The results were presented in Table 4.1.

Table 4.1 Response rates of the various	respondents
---	-------------

Category	Target	Actual	Response rate
Interview	9	7	78%
Questionnaire	100	100	100%
Totals	109	107	98%

Source: Primary Data

Table 4.1 reveals that out of 109 respondents targeted, 107 responded making the response rate 98%. Mugenda & Mugenda (1999) suggest that a response rate of 50% or higher is adequate, 60% or higher is good and 70% or above is very good. Therefore the overall response rate of 96% was regarded as very good.

4.3 Background Variables

This section presents information about the demographic characteristics of the sample that was used in the study. Demographic characteristics of the respondents that were studied include; age, gender of respondents, educational level of respondents, marital status of respondents and religion of respondents in the private secondary schools in Kampala District.

4.3.1 Age of the respondents

The researcher took interest in establishing the age pattern of the respondents. This was intended to find out whether the sample was affair representation of the population where the sample was selected from. The results were presented in figure 4.1.

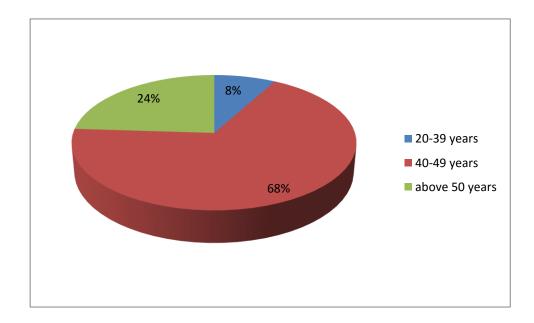


Figure 4.1; Showing Age of the respondents

Source: Primary Data

Figure 4.1 shows that majority of the respondents (68%) were aged between 40-49 years, followed by those above 50 years at 24% and the least were aged between 20-39 years at 8%. Though there was difference in age distribution, it can be concluded that the sample was fairly selected since all the age distribution found in the population was captured in the sample.

4.3.2 Gender of the respondents

The respondents were requested to indicate their gender to enable the researcher understand the gender distribution of the respondents. The gender composition presented in Table 4.2

 Table 4.2; Showing gender of respondents

Gender	Frequency	Percent
Male	67	67.0
Female	33	33.0
Total	100	100.0

Source: Primary Data

The researcher's interest here was to establish a correlation of the gender of a respondent with teacher retention in private secondary schools in Nakawa Division. As observed from Table 4.2, it is clear that the majority of the respondents, 67 (67.0%) were male as opposed to females who were 33 (33.0%). This presupposes that generally, the margin between males and females is high. This implied that there was unequal representation of the male and female teachers in private secondary schools in Nakawa Division.

4.3.4 Level of education of respondents

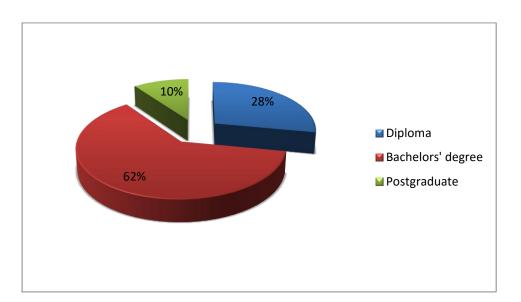


Figure 4.3; Showing education level of the respondents

Source: Primary Data

Majority (90%) of the respondents have undertaken at least university education with almost equal proportions (28% and 62%) having studied up to diploma and Bachelors' degree respectively. The proportion of respondents who did postgraduate studies was only 10%. This observation shows that the sample was fairly selected since the sample contains all levels of education found in the population, an indicator that the sample was fairly selected.

4.3.4 Number of Schools respondent has worked in

School	Frequency	Percent
First	45	45
Second	33	33
Third	15	15
Other	7	7
Total	100	100.0

 Table 4.2: Showing Number of school(s) respondents had worked in.

Source: primarv

The researcher found out as shown in Table 4.2 above that majority of the respondents were working in the First school and these were 45 (45%), followed by 33 (33%) as their Second school, 15 (15%) as their Third school while only 7 (7%) were working in their current school as the Fifth, Sixth and beyond. The researcher noted that most teachers involved in the study were highly experienced in the field of education since majority had served in more than one school and therefore sufficient knowledge about staff turnover in private schools was readily available hence the data provided was valid for making logical conclusions and recommendations about the issue investigated. This implies that teacher were most likely to change places of work overtime if any opportunity comes.

4.3.5 Number of years Respondent has been in School

	Frequency	Percent
Less than 5 years	37	37
5-10 years	42	42
10-15 years	19	19
above 15 years	2	2
Total	100	100.0

 Table 4.3: Showing Number of years Respondents have been in School

Source: primary data.

Table 4.3 above shows that the majority of respondents had spent less period of time in their current school. Out of the 100 respondents 42 (42%) had spent between 5-10 years in their current school, 37 (37%) less than 5 years, 19 (19%) 10-15 years and only 2 (2%) had been in the school 15 years and above. This implied that majority of the teaching staff had served in

their current school for a period of 5 years and more and therefore were sufficiently conversant with what was affecting staff retention in those institutions. It is clearly reflected that beyond 10 years of teaching, very few teachers remain in these schools, there these results seem to suggest that teacher retention in private secondary schools in Nakawa Division is generally low.

4.4.1 To establish the relationship between external sourcing and Teacher retention in Nakawa division

Statements on External sourcing	Percentage Response						
		(%)					
	SA	A	UD	D	SD	Mean	Std
							dev
The open positions in this school are	69%	24%	3%	1%	3%	4.55	.857
advertised in local newspapers	(69)	(24)	(3)	(1)	(3)		
The open positions in this school are	60%	28%	8%	3%	1%	4.44	.857
advertised on local Fm radio stations	(60)	(28)	(8)	(3)	(1)		
and televisions							
The open positions in this school are	72%	18%	3%	0%	7%	4.56	.868
advertised on Posters/ notice boards	(72)	(18)	(3)	(0)	(7)		
The open positions in this school are	37%	47%	11%	1%	4%	4.15	.845
advertised on internet sites	(37)	(47)	(11)	(1)	(4)		

Table 4.5: Showing responses on external sourcing

School employees get informed about	60%	28%	8%	3%	1%	4.44	.857
the open positions, and freely	(60)	(28)	(8)	(3)	(1)		
introduce it to their friends or relatives							

Source: primary data

The mean scores above one (>3) represents agree while less than three (<3) represents disagree. The standard deviation score more than one (>1) means divergence in opinion while less than one (<1) means communalities in opinion.

Findings also indicated that majority of the respondents 93(93%) agreed that the open positions in this school are advertised in local newspapers while 4(4%) disagreed and only 3(3%) were neutral. From an interview with one of the deputy head teachers, he reported that *"Many teachers are got through use of newspaper adverts and have applied formally."* This implies that teachers willingly apply thus the level of teacher retention in private secondary schools is likely to improve.

It was established that 88(88%) of the respondents accepted that open positions in this school are advertised on local Fm radio stations and televisions, while 8(8%) remained neutral and only 4(4%) disagreed.

Majority of the respondents 90(90%) accepted that open positions in this school are advertised on Posters/ notice boards while 7(7%) disagreed and only 3(3%) were neutral. This shows that many people are reached to and informed about the vacancies available. From the interviews conducted, one respondent reported;

"I saw the advertisement on a poster on a public notice board, with all the details, and then I applied."

The study showed that 84(84%) of the respondents agreed that open positions in this school are advertised on internet sites, 11(11%) were neutral and only 5(5%) disagreed.

It was established that 88(88%) of the respondents accepted that School employees get informed about the open positions, and freely introduce it to their friends or relatives, while 8(8%) remained neutral and only 4(4%) disagreed.

Correlation between external sourcing and Teacher retention

There was need to establish whether there was a correlation between external sourcing and Teacher retention in Nakawa division. The analysis was done using Pearson product moment correlation coefficient. The results were presented in Table 4.6.

Table 4.6: Correlation Results for external sourcing and Teacher retention

		External	Teacher
		sourcing	retention
External sourcing	Pearson	1	.155
	Correlation		
	Sig. (2-tailed)		.123
	Ν	100	100
Teacher retention	Pearson	.155	1
	Correlation		
	Sig. (2-tailed)	.123	
	Ν	100	100

Correlations

**. Correlation is significant at the 0.05 level (2-tailed).

Source: Primary data

Table 4.6 above shows a weak positive correlation between external sourcing and Teacher retention in Nakawa division (r=.155 p < 0.05). This means that advertising open positions in local news papers, advertising open positions in local fm stations and televisions, advertising

open positions on posters and internet sites, other factors remaining constant is likely to improve Teacher retention in Nakawa division by 15.5%.

Model				Std. Error of the
	R	R Square	Adjusted R Square	Estimate
1	.155 ^a	.024	.014	.75760

 Table 4.7 Modal Summary on external sourcing and Teacher retention

a. Predictors: (Constant), external sourcing

Source: Primary Data

The modal summary in the table 4.7 reveals the R square value of 0.014 which is the coefficient of determination. The R square tells how a set of independent variables explains variations of a dependent variable (Mugenda & Mugenda, 1999). This implies that 1.4% of the variation in Teacher retention in Nakawa division can be explained by external sourcing.

To test the hypothesis that external sourcing affect Teacher retention, a standardized coefficients table was used and the results are shown in table 4.8

Table 4.8 Coefficients of external sourcing

Mode	1			Standardized		
		Unstandardized	l Coefficients	Coefficients		
		В	Std. Error	Beta	t	Sig.
1	(Constant)	3.302	.677		4.876	.000
	external sourcing	.237	.152	.155	1.557	.123

Coefficients^a

a. Dependent Variable: Teacher retention

Source: Primary Data

In table 4.8, the results show that the effect of a dependent variable (Teacher retention) is measured by a standardized regression coefficient (Beta). The results show that the external sourcing standardized regression coefficient (Beta) was 0.155. The higher the Beta value, the greater the impact of the predictor variable on the criterion (Mugenda & Mugenda, 1999). This implies that the strength of the relationship between external sourcing as an independent variable and the dependent variable Teacher retention is 0.155. The unstandardized coefficients (B) are the regression coefficients.

In the regression equation $\mathbf{y} = \mathbf{a} + \mathbf{b}\mathbf{x}$; where \mathbf{y} = Teacher retention, \mathbf{a} = the intercept, b=the slope and \mathbf{x} = external sourcing, therefore Teacher retention = 3.302 + 0.237x which implies that a unit change in external sourcing causes a 0.237 change in Teacher retention in Nakawa division. As a result, it can be concluded that external sourcing are positively related to Teacher retention in Nakawa division. Therefore if there is any variation in external sourcing, there will be a corresponding effect on adherence to Teacher retention. This particular finding confirms the hypothesis that external sourcing has positive effect on adherence to Teacher retention.

4.4.2 To examine the relationship between internal sourcing and Teacher retention in

Nakawa division

Statements on internal sourcing	Percentage Response						
	SA	Α	UD	D	SD	Mean	Std
							dev
This school organises Promotional	38%	39%	13%	4%	6%	4.01	1.059
events/ careers Fairs for it's employees	(38)	(39)	(13)	(4)	(6)		
This school uses Work placements as a	32%	43%	12%	10%	3%	3.91	1.055
way of filling up vacant positions	(32)	(43)	(12)	(10)	(3)		
Vacancies available in this school are	46%	43%	7%	3%	1%	4.30	.810
advertised internally	(46)	(43)	(7)	(3)	(1)		
This school make s use of a talent bank	45%	30%	14%	8%	3%	4.06	1.090
(ready candidate details saved	(45)	(30)	(14)	(8)	(3)		
electronically) before looking to recruit							
externally							
The school recruitment policy favors	60%	21%	10%	5%	4%	4.28	1.092
current employees than new applicants	(60)	(21)	(10)	(5)	(4)		
in filling up vacant positions							

Table 4.9: Showing responses on internal sourcing

Source: primary data

The mean scores above one (>3) represents agree while less than three (<3) represents disagree. The standard deviation score more than one (>1) means divergence in opinion while less than one (<1) means communalities in opinion. The study found out that majority of the respondents 77(77%) responded that the school organizes Promotional events/ careers Fairs for it's employees, 13(13%) were neutral and only 10(10%) disagreed. One head teacher interviewed responded; "*Many of our teachers left the school due to poor rewards; others leave for posting in government aided schools while others to do business so we have learnt that motivating them through promotional events/ careers fairs is one of the ways they can stay with us.*" This implies that the level of teacher retention is likely to improve.

It was also established that 75% of the respondents accepted that the school uses Work placements as a way of filling up vacant positions, 13% said the waiting time was not for patients was not appropriate and only 12% remained neutral.

The study showed that majority of the respondents 89% agreed that the Vacancies available in this school are advertised internally, 7% remained neutral and only 4% of the respondents disagreed.

Findings indicated that majority of patients 75% agreed that the school make s use of a talent bank (ready candidate details saved electronically) before looking to recruit externally, 14% remained neutral and only 11% disagreed. One school administrator interviewed responded; *"We have file with all details of the applicants so in case of vacancies we look through and make calls, shortlist and interview"*

It was further established that 81% accepted that the school recruitment policy favors current employees than new applicants in filling up vacant positions, 10% were neutral about infrastructure and only 9% disagreed.

Correlation between internal sourcing and Teacher retention

There was need to establish whether there was a correlation between internal sourcing and Teacher retention in Nakawa division. The analysis was done using Pearson product moment correlation coefficient. The results were presented in Table 4.10.

Table 4.10: Correlation Results for internal sourcing and Teacher retention

		Internal	Teacher
		sourcing	retention
Internal sourcing	Pearson	1	.274**
	Correlation		
	Sig. (2-tailed)		.006
	Ν	100	100
Teacher retention	Pearson	.274**	1
	Correlation		
	Sig. (2-tailed)	.006	
	Ν	100	100

Correlations

**. Correlation is significant at the 0.05 level (2-tailed).

Source: Primary data

Table 4.10 above shows a weak positive significant correlation between internal sourcing and Teacher retention in Nakawa division (r=.274** p < 0.05). This means that organizing promotional events, career fairs, using work placements, advertising available vacancies internally and favouring current employee than new applicants, other factors remaining constant is likely to improve Teacher retention by 27.4%.

Table 4.11 Modal Summary on internal sourcing

Model				Std. Error of the
	R	R Square	Adjusted R Square	Estimate
_				
1	.274 ^a	.075	.066	.73758

a. Predictors: (Constant), internal sourcing

Source: Primary Data

The modal summary in the table 4.11 reveals the R Square value of 0.066 which is the coefficient of determination. The R square tells how a set of independent variables explains variations of a dependent variable (Mugenda & Mugenda, 1999). This implies that 6.6% of the variation in Teacher retention can be explained by internal sourcing.

To test the hypothesis that internal sourcing affect Teacher retention, a standardized coefficients table was used and the results are shown in table 4.12

Mode	el			Standardized		
		Unstandardized	Coefficients	Coefficients		
		В	Std. Error	Beta	t	Sig.
1	(Constant)	3.150	.432		7.289	.000
	internal sourcing	.292	.104	.274	2.819	.006

Coefficients^a

Table 4.12 Coefficients of internal sourcing

a. Dependent Variable: Teacher retention

Source: Primary Data

In table 4.12, the results show that the effect of a dependent variable (Teacher retention) is measured by a standardized regression coefficient (Beta). The results show that internal sourcing standardized regression coefficient (Beta) was 0.155. The higher the Beta value, the greater the impact of the predictor variable on the criterion (Mugenda & Mugenda, 1999). This implies that the strength of the relationship between internal sourcing as an independent variable and the dependent variable Teacher retention is 0.274. The unstandardized coefficients (B) are the regression coefficients.

In the regression equation $\mathbf{y} = \mathbf{a} + \mathbf{b}\mathbf{x}$; where \mathbf{y} = Teacher retention, \mathbf{a} = the intercept, b=the slope and \mathbf{x} = internal sourcing, therefore Teacher retention = 3.150 + 0.292x which implies that a unit change in internal sourcing causes a 0.292 change in Teacher retention in Nakawa division. As a result, it can be concluded that internal sourcing are positively related to Teacher retention in Nakawa division. Therefore if there is any variation in internal sourcing, there will be a corresponding effect on Teacher retention. This particular finding confirms the hypothesis that internal sourcing boosts Teacher retention.

4.4.3 To establish the relationship between head hunting and Teacher retention in Nakawa division

]	Percen	tage R	esponse	9		
		(%)				
SA	Α	UD	D	SD	Mean	Std
						dev
57%	25%	15%	1%	2%	4.34	.913
(57)	(25)	(15)	(1)	(2)		
	SA 57%	SA A 57% 25%	(%) SA A UD 57% 25% 15%	SA A UD D 57% 25% 15% 1%	SA A UD D SD 57% 25% 15% 1% 2%	SA A UD D SD Mean 57% 25% 15% 1% 2% 4.34

Table 4.13: Showing responses on head hunting

This school works with head hunters in	64%	24%	7%	4%	1%	4.46	.869
recruitment to ensure the quality of the	(24)	(24)	(7)	(4)	(1)		
employee							
This school makes effort to recruit	64%	20%	13%	2%	1%	4.44	.868
college and university students to fill up	(64)	(20)	(13)	(2)	(1)		
vacant positions							
This school has built partnerships with	54%	32%	9%	2%	3%	4.32	.942
different schools in the area as an	(54)	(32)	(9)	(2)	(3)		
effective way to maintain the source of							
part-time workers.							
This school also recruits through	55%	31%	5%	6%	3%	4.29	1.018
referrals from current employees to fill	(55)	(31)	(5)	(6)	(3)		
vacant positions							
This school makes Bounty payments to	38%	39%	13%	4%	6%	4.01	1.059
staff for introducing recruitment	(38)	(39)	(13)	(4)	(6)		
candidates							
Candidates put forward through head	32%	43%	12%	10%	3%	3.91	1.055
hunting normally fit the job criteria	(32)	(43)	(12)	(10)	(3)		
Company numerous data	1	1	1	1	1	1	II

Source: primary data

The mean scores above one (>3) represents agree while less than three (<3) represents disagree. The standard deviation score more than one (>1) means divergence in opinion while less than one (<1) means communalities in opinion.

Findings indicate that 82% of the respondents accepted that the school uses recruitment consultants in filling up some vacant positions, 15% were neutral and only 3% disagreed about the statement. One school administrator interviewed responded; "we use consultants and referrals from outsiders to identify very good teachers especially examiners since there is too much competition among good schools today".

The finding also show that majority of the respondents 88% agreed that the school works with head hunters in recruitment to ensure the quality of the employee while 7% were neutral and only 5% of the respondents disagreed.

Findings also indicated that majority of the respondents 84(84%) agreed that the school makes effort to recruit college and university students to fill up vacant positions while 13(13%) were neutral and only 3(3%) did not. One respondents said; "When recruit directly from colleges and Universities; they are likely to stay longer before they think of moving on. This is true because many do not many responsibilities yet".

It was established that 86(86%) of the respondents accepted that the school has built partnerships with different schools in the area as an effective way to maintain the source of part-time workers, 5(5%) did not and only 9(9%) remained neutral in response.

Findings also indicated that majority 86(86%) of the respondents agreed that the school also recruits through referrals from current employees to fill vacant positions, 9(9%) did not and only 5(5%) were neutral.

The study found out that majority of the respondents 77(77%) responded that the school makes Bounty payments to staff for introducing recruitment candidates, 13(13%) were neutral and only 10(10%) disagreed.

It was also established that 75% of the respondents accepted that the candidates put forward through head hunting normally fit the job criteria, 13% said the candidates put forward through head hunting were not normally fit the job criteria and only 12% remained neutral.

Correlation between head hunting and Teacher retention

There was need to establish whether there was a correlation between head hunting and Teacher retention in Nakawa division. The analysis was done using Pearson product moment correlation coefficient. The results were presented in Table 4.14

Table 4.14: Correlation Results for head hunting and Teacher retention

			Teacher
		Head hunting	retention
Head hunting	Pearson	1	.480**
	Correlation		
	Sig. (2-tailed)		.000
	Ν	100	100
Teacher retention	Pearson	.480**	1
	Correlation		
	Sig. (2-tailed)	.000	
	Ν	100	100

Correlations

**. Correlation is significant at the 0.05 level (2-tailed).

Source: Primary data

Table 4.14 above shows a moderate positive significant correlation between head hunting and Teacher retention in Nakawa division (r=.480** p < 0.05). This means that use of recruitment consultants, making efforts to recruit from colleges and universities, keeping contacts with other schools and making bounty payments to staff for introducing candidates, other factors remaining constant is likely to improve Teacher retention in Nakawa division by 48.4%.

Model				Std. Error of the
	R	R Square	Adjusted R Square	Estimate
1	.480 ^a	.230	.222	.67298

Table 4.15 Modal Summary on head hunting and Teacher retention

a. Predictors: (Constant), head hunting

Source: Primary Data

The modal summary in the table 4.15 reveals the R Square value of 0.222 which is the coefficient of determination. The R square tells how a set of independent variables explains variations of a dependent variable (Mugenda & Mugenda, 1999). This implies that 22.2% of the variation in Teacher retention can be explained by health system factors.

To test the hypothesis that health system factors affect Teacher retention, a standardized coefficients table was used and the results are shown in table 4.16.

Table 4.16 Coefficients of head hunting

Coefficients^a

Mode	el			Standardized		
		Unstandardized Coefficients C		Coefficients		
		В	Std. Error	Beta	t	Sig.
1	(Constant)	2.190	.405		5.409	.000
	head hunting	.491	.091	.480	5.410	.000

a. Dependent Variable: Teacher retention

Source: Primary Data

In table 4.16, the results show that the effect of a dependent variable (Teacher retention) is measured by a standardized regression coefficient (Beta). The results show that the Health system factors standardized regression coefficient (Beta) was 0.480. The higher the Beta value, the greater the impact of the predictor variable on the criterion (Mugenda & Mugenda, 1999). This implies that the strength of the relationship between head hunting as an independent variable and the dependent variable Teacher retention is 0.491. The unstandardized coefficients (B) are the regression coefficients.

In the regression equation $\mathbf{y} = \mathbf{a} + \mathbf{b}\mathbf{x}$; where \mathbf{y} = Teacher retention, \mathbf{a} = the intercept, b=the slope and \mathbf{x} = head hunting, therefore Teacher retention = 2.190 + 0.491x which implies that a unit change in head hunting causes a 0.491 change in Teacher retention in Nakawa division. As a result, it can be concluded that head hunting are positively related to Teacher retention in Nakawa division. Therefore if there is any variation in head hunting, there will be a corresponding effect on Teacher retention. This particular finding confirms the hypothesis that head hunting greatly contribute to Teacher retention.

CHAPTER FIVE

SUMMARY, DISCUSSION, CONCLUSIONS AND RECOMMENDATIONS

5.1 Introduction

This study investigated the relationship between recruitment methods and Teacher retention in the private secondary schools in Kampala District. External sourcing, internal sourcing and head hunting characterized the recruitment methods while Teacher retention was characterized as number of staff staying beyond six years and intention to quit. The previous chapter was concerned with analyzing presenting and interpreting data got from Teachers in the private secondary schools in Kampala District. This chapter therefore presents; summary, discussion, conclusions and recommendations of the study.

5.2 Summary

The summary of the findings were done according to the objectives of the study.

5.2.1 To establish the relationship between external sourcing and Teacher retention in the private secondary schools in Nakawa division

The correlations revealed that there was a positive though weak correlation between external sourcing and Teacher retention in the private secondary schools in Nakawa division (r=.155 p < 0.05). This study found that advertising open positions in local news papers, advertising open positions in local fm stations and televisions, advertising open positions on posters and internet sites, other factors remaining constant is likely to improve Teacher retention in the private secondary schools in Nakawa division.

5.2.2 To examine the relationship between internal sourcing and Teacher retention in the private secondary schools in Nakawa division

The correlations revealed that there was a weak positive significant correlation between internal sourcing and Teacher retention in the private secondary schools in Nakawa division (r=.274** p < 0.05). This study found that organizing promotional events, career fairs, using work placements, advertising available vacancies internally and favouring current employee than new applicants, other factors remaining constant is likely to improve Teacher retention in the private secondary schools in Nakawa division.

5.2.3 To establish the relationship between head hunting and Teacher retention in the private secondary schools in Nakawa division

The correlations revealed that there was a moderate positive significant correlation between head hunting and Teacher retention in the private secondary schools in Nakawa division (r=.480** p < 0.05). This study found that use of recruitment consultants, making efforts to recruit from colleges and universities, keeping contacts with other schools and making bounty payments to staff for introducing candidates, other factors remaining constant is likely to improve Teacher retention in the private secondary schools in Nakawa division.

5.3 Discussion

This section presents a discussion of findings objective per objective following the review of related scholars/literature.

5.3.1 To establish the relationship between external sourcing and Teacher retention in the private secondary schools in Nakawa division

This study using Pearson correlation coefficient revealed a positive relationship between external sourcing and Teacher retention in the private secondary schools in Nakawa division. Data obtained indicates that that advertising open positions in local news papers, advertising open positions in local FM stations and televisions, advertising open positions on posters and internet sites, other factors remaining constant is likely to improve Teacher retention by 15.5%. These findings are in line with Sarma (2009) who asserts that hiring from outside an organization instead of promoting from within the company carries many advantages.

Findings of this study concur with Sarma (2009) and Rashmi (2010) who emphasized that external recruitment opens the organization up to a larger pool of applicants, which increases its chance of finding the right person for the job; allows a company to target the key players that may make its competition successful and opens up many opportunities to find experienced and highly-qualified and skilled candidates who will help a company meet its diversity requirements.

This is supported by Gary (2005) who found out that sometimes, companies have to find candidates for opening position from outside sources as well, instead of only internal source while Karsan (2007) and Somaya & Williamson (2008) recruitment and retention of a diversified workforce along with a grounded awareness of generational classes in the workforce provide a variety of angles to explore ways in which individuals might choose to stay with an organization.

5.3.2 To examine the relationship between internal sourcing and Teacher retention in the private secondary schools in Nakawa division

This study using Pearson correlation coefficient revealed a positive relationship between internal sourcing and Teacher retention in the private secondary schools in Nakawa division. These findings are supported by the findings of Dibble (1999) which indicated that schools may need to turn to internal sourcing when the targeted capabilities do not exist outside the school. This situation can arise with emerging capabilities, for which the internal development is the only option available to the school.

Such findings seem to concur with finding by Rashmi (2010) who that when there are some job vacancies to fill, an internal source is a comfortable option; this can be done through either promotion or transfer.

This finding study findings that organizing promotional events, career fairs, using work placements, advertising available vacancies internally and favouring current employee than new applicants, other factors remaining constant is likely to improve Teacher retention by 27.4% concur with the views held by Royal (2001) who wrote that internal recruitment is a mean for ensuring commitment of employees.

Still in agreement Tsui & Wu (2005) stressed that when employees experience long-term investment from employers, they reciprocate with loyalty in terms of stay and contribute much more than simple job performance.

5.3.3 To establish the relationship between head hunting and Teacher retention in the private secondary schools in Nakawa division

This study using Pearson correlation coefficient revealed a positive relationship between head hunting and Teacher retention in the private secondary schools in Nakawa division. These finding concur with Studies by Cable & Judge (1996) that found that Multiple conversations with these candidates enable a relationship to develop in which concerns and questions can be addressed; the process allows an invaluable 'feedback loop' between potential candidates and a school. If particular themes emerge or consistent concerns arise, these can be nipped in the bud helping to ensure a happier outcome for the whole process.

This study found that use of recruitment consultants, making efforts to recruit from colleges and universities, keeping contacts with other schools and making bounty payments to staff for introducing candidates, other factors remaining constant is likely to improve Teacher retention by 48.4%.

Such findings concur with Bates (2003) who wrote that the main goal of head hunting is about hiring the best talents and keeping the organisation competitive on the job market and retain its best employees. Still in the same vain, Finnegan & Richard (2009) found that head hunting and retention are related strongly, hiring employees that see the organization and themselves as a good match will reduce largely the chance of sudden leaving in the future, because the current employees usually do not recommend a bad one to avoid embarrassment when the referral fails to do the job.

5.4 Conclusions

The following are the conclusions were drawn from the study findings;

5.4.1 To establish the relationship between external sourcing and Teacher retention in the private secondary schools in Nakawa division

There is a weak positive correlation between external sourcing and Teacher retention in the private secondary schools in Nakawa division whereby a change in external sourcing was related to a change in Teacher retention in the private secondary schools in Nakawa division.

Accordingly, the study concludes that advertising open positions in local news papers, advertising open positions in local fm stations and televisions, advertising open positions on posters and internet sites was related high Teacher retention in terms of staff staying beyond six years and intention to quit in the private secondary schools in Nakawa division.

5.4.2 To examine the relationship between internal sourcing and Teacher retention in the private secondary schools in Nakawa division

There is a weak positive correlation between internal sourcing and Teacher retention in the private secondary schools in Nakawa division whereby a change in internal sourcing was related to a change in Teacher retention in the private secondary schools in Nakawa division. Therefore, this study concludes that organizing promotional events, career fairs, using work placements, advertising available vacancies internally and favouring current employee than new applicants was related high Teacher retention in terms of staff staying beyond six years and intention to quit in the private secondary schools in Nakawa division.

5.4.3 To establish the relationship between head hunting and Teacher retention in the private secondary schools in Nakawa division

There is a weak positive correlation between head hunting and Teacher retention in the private secondary schools in Nakawa division whereby a change in head hunting was related to a change in Teacher retention in the private secondary schools in Nakawa division. Basing on this, the study concludes that use of recruitment consultants, making efforts to recruit from colleges and universities, keeping contacts with other schools and making bounty payments to staff for introducing candidates was related high Teacher retention in terms of staff staying beyond six years and intention to quit in the private secondary schools in Nakawa division.

5.5 Recommendations

5.5.1 To establish the relationship between external sourcing and Teacher retention in the private secondary schools in Nakawa division

The school Administration and human resource staff should make the recruitment message more appealing because it is important that the information in the recruitment message will be described more appealing. School Administration should actively try to make people enthusiastic. People who are responsible for the communication to (potential) applicants should be trained in describing the recruitment message in such a way. Also the messages should contain more detailed information about the environment of the function, for instance the labour conditions.

The Personnel Policy and Procedure manual of the school should be revisited so that it should be clear and understandable to everyone. This will ensure that its interpretation would be uniform, especially within the Human Resource Department. Therefore recruitment Systems should be put in place and be adhered to.

5.5.2 To examine the relationship between internal sourcing and Teacher retention in the private secondary schools in Nakawa division

The school Administration and human resource staff should make active use of employee referrals .When the management receives signals that employees are satisfied; it should make active use of their network through the development of a program by which employees are stimulated to approach that network. Part of this program should be how employees are rewarded for bringing in new employees. That can be done in the form of a monetary reward and also by making them aware of the advantages it has for them and for the private secondary schools.

The private secondary schools must develop a culture of reasonable, clearly articulated, and enforced deadlines for processing applications for promotion and tenure. The school human Resources units have a role to play in the promotion and tenure process as well. Access to information about the promotion and tenure process can be enhanced by revamping the websites for some of the schools which are not really helpful in this respect.

Relevant documents (e.g., conditions of service, appointment and promotion guidelines, benefits) can then be made accessible via school websites in a very organized manner than is currently the case in many schools.

5.5.3 To establish the relationship between head hunting and Teacher retention in the private secondary schools in Nakawa division

The school Administration should Increase value congruence. That is that the values that potential applicants consider most important are built in the culture of the school. Otherwise potential applicants will likely not want to work at the school. That should be accomplished by regularly emphasizing the importance of good collaboration, teamwork and enthusiasm for the job, putting personnel first and treating them fairly. These values should further be incorporated in the culture by means of work practices, such as team meetings for collaboration and team work or work practices that promote fairness of HR practices and policies.

The school Administration should Study job search behaviour and labour motives of potential applicants. Regarding recruitment practices, first insight should be gained in how potential employees can be reached and which motives they have to choose for an employer. Information from studies on these issues for the specific target groups should subsequently be used to determine the messages that will be used and to apply more sources.

5.6 Areas for further Research

The researcher suggests that other studies should investigate the factors that keep teachers motivated to perform well by considering both intrinsic as well as extrinsic factors; to investigate more deeply the impact of working conditions, administrative support and salary in secondary schools by cross-sectional study or longitudinal study. A study should be carried out the impact of the factors impacting teacher's retention and performance in both private and public schools separately and then a comparative study should be done as well in this regard.

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APPENDICES

APPENDIX A: Questionnaire for Teachers

Dear Respondent,

I Eva Juliet Kabejja a participant at Uganda Management Institute pursuing a Master's degree in Management Studies (Human Resource Management). In order to complete the study, I request you to please spare a few minutes of your valuable time and fill this questionnaire intended to facilitate a study on the relationship between recruitment methods and Teacher retention in private secondary schools in Nakawa Division. The information you provide will be treated with confidentiality and shall be used for research purposes only. You may not put your name on the questionnaire.

Yours faithfully

Eva Juliet Kabejja

Instructions

Please use the rating scale 1-5 as provided below to select an option that you most agree with on each of the aspects. Tick ($\sqrt{}$) the appropriate number.

1. Strongly disagree 2. Disagree, 3. Undecided, 4. Agree, 5. Strongly agree,

Section A: Demographic characteristics of respondents

Age	Gender	Education level	Number of school	Number of
				years in
				current school
< 30Years	Male	Certificate	First	1-2 years
30-40	Female	Diploma	Second	3-4 years
40-50		Bachelor's degree	Third	5-6 years
>50 Years		Master's degree	Other	\geq 7 years

Please put a tick ($\sqrt{}$) where it is applicable to you.

Section B: Teacher Retention in Private secondary schools.

		1	2	3	4	5
		SD	D	U	А	SA
1	I think I will still be working in this school five years					
	from now					
2	I am not willing to take another form of employment outside					
	the school.					
3	I can achieve my personal goals while working in this school					
4	I can achieve my career goals while working in this school					
5	I am not actively looking for a new job					
6						
	This school has strategies in place to retain existing and					
	newly recruited staff					

Section C: Recruitment Methods

1. External Sourcing

		1	2	3	4	5
1	The open positions in this school are advertised in local					
	newspapers					
	The open positions in this school are advertised on local Fm					
	radio stations and televisions					
2	The open positions in this school are advertised on Posters/					
	notice boards					
3	The open positions in this school are advertised on internet					
	sites					
4	School employees get informed about the open positions, and					
	freely introduce it to their friends or relatives					

2. Internal Sourcing

		1	2	3	4	5
1	This school organises Promotional events/ careers Fairs for it's employees					
2	This school uses Work placements as a way of filling up vacant positions					
3	Vacancies available in this school are advertised internally					

4	This school make s use of a talent bank (ready candidate details			
	saved electronically) before looking to recruit externally			
5	The school recruitment policy favors current employees than			
	new applicants in filling up vacant positions			

3. Head Hunting

		1	2	3	4	5
1	This school uses recruitment consultants in filling up some					
	vacant positions					
2	This school works with head hunters in recruitment to ensure the					
	quality of the employee					
3	This school makes effort to recruit college and university					
	students to fill up vacant positions					
4	This school has built partnerships with different schools in the					
	area as an effective way to maintain the source of part-time					
	workers.					
5	This school also recruits through referrals from current					
	employees to fill vacant positions					
6	This school makes Bounty payments to staff for introducing					
	recruitment candidates					
7	Candidates put forward through head hunting normally fit the					
	job criteria					

Thank you for your cooperation

APPENDIX B: Interview Guide

Kindly provide your opinion on each of the issues as objectively as possible.

1. Have teachers been leaving private secondary schools in your area?

2. Where do teachers who leave the school go?

3. How do you describe the rate at which teachers leave private secondary schools in your area in terms of low, average or high? What would you be meaning by your description?

4. Could the leaving be due to methods of recruitment used by the private secondary schools? Briefly explain?

5. How does external sourcing influence Teacher retention in private secondary schools in Nakawa Division?

6. How does internal sourcing influence Teacher retention in private secondary schools in Nakawa Division?

7. How does internal sourcing influence Teacher retention in private secondary schools in Nakawa Division?

8. What else can be done to improve on Teacher retention in private secondary schools in Nakawa Division?

Thank you very much for your response